

*Imagine living in a world of infinite possibilities...*

# *New Earth Vision Summits...*

*Share Your Wisdom ~ Grow Your List ~ Up-Level Your  
Income!*



*with Kathy Forest*

*Welcoming the Sacred...*



# MODULE 8 MORE TECHNOLOGY & PROMO PAGE

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CHECK – INS

- Technology Options
- Promo Materials
- Branding



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## ***SOME REMINDERS...***

### ***Pages you will include:***

- ***Home***
- ***Register Now***
- ***Promo Materials***
- ***Event Schedule***
- ***Lifetime Access***
- ***Payment***
- ***A page for every speaker with their name***

***THE ONLY PLACE THEY CAN GO FROM HOME PAGE IS TO REGISTER!***



YOU WILL NEED TO CREATE  
A SIGN IN FORM FROM THE  
PLATFORM YOU ARE USING  
TO COLLECT EMAILS

SUGGESTED EMAIL  
PLATFORMS:  
AWEBER, CONVERT-KIT

*December 12-16, 2022*

**The Fierce Compassion of the Divine  
Feminine**

**Entering the Era of the Empress**

Name:

Email:

Submit

Please note that some spam blockers have prevented  
folks from signing up. If this happens to you, please  
contact me at [three-feathers@hotmail.com](mailto:three-feathers@hotmail.com)

Just go in and copy one of my pages except for the banners. Then you can just change it to your copy. That way you get all the info you need to include.

## *Promotional Materials*

Thank you for being a featured speaker for

### **The Fierce Compassion of the Divine Feminine ~ Entering the Era of the Empress**

December 12-16, 2022

Here you'll find all of the promotional resources you'll need to share the event with your audience.



# To create copy...

Set aside about 2 hours or so to just drop in...

Connect to your ideal audience,

Your amazing speakers,

And the REASON you are doing the summit, and just start free-writing...

See what bubbles up.

Get into the heart and soul of WHY you are creating this...WHY do you want to call these peeps in...what is the call to action? How do you hope their lives will be changed by this event?

One of them can be the same copy as the home page.

Also, please feel free to use any copy that I have that sparks you or fits with what you are doing.



# Other technology you want to have in place...

- A way to pay you...PayPal and/or Stripe
- A way to record...Zoom
- Email Subscriber Service...Aweber, Convert-kit, other...
- YouTube...a great way to make you more visible and it's an easy way to load and manage the videos during the event.
- A place to store your videos and make them accessible for lifetime access: Amazon S3



## Timelines Summary:

Have completed at least 4 weeks prior to your event:

- Event Banners
- Stripe & PayPal ready to go
- You should be continuously uploading interview videos to YouTube (set them as Private) as you record them.

Have completed at least 3 weeks prior to your event:

- Online event website Landing Page & Registration Page
- Promotional Materials Page ready to go, and promo period instructions sent out to speakers (I don't send out promo materials until right before that period begins so that "eager beavers" don't jump the gun!)

Have completed at least 2 weeks prior to your event:

- Event Schedule Page
- Welcome Page (can be a sales page for the interview set, if you wish)
- Automated welcome email for when people join your event

Have completed at least 1 week prior to your event:

- Speaker Pages

Have completed within the first few days of your event starting:

- Lifetime Access Page



# HOME PLAY FOR NEXT TIME...

- Continue free writing to create copy for your registration page and promo materials
- Continue setting up your event website in Wix
- Set up other technology as needed (we will learn more in the next 2 modules)
- ***BEGIN OR KEEP INVITING SPEAKERS!***
- ***You can start interviewing if you are ready***

Remember to have fun. You are changing the world and transforming your life with every action step you take!

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# QUESTIONS

Next class: February 22, 2023

Main Registration / Landing page

Register Now Page (short page with the actual  
Aweber / ConvertKit form)

Event Schedule Page

Speaker Thank You / Welcome Page

Lifetime Access Page